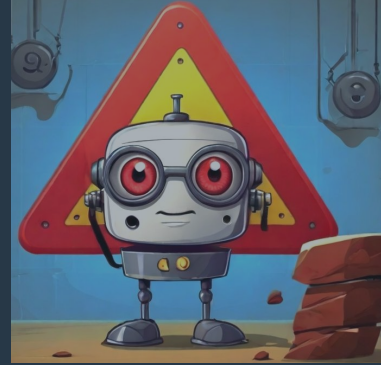




PROFILETREE
WEB DESIGN AND DIGITAL MARKETING

Chat GPT - A Complete Guide



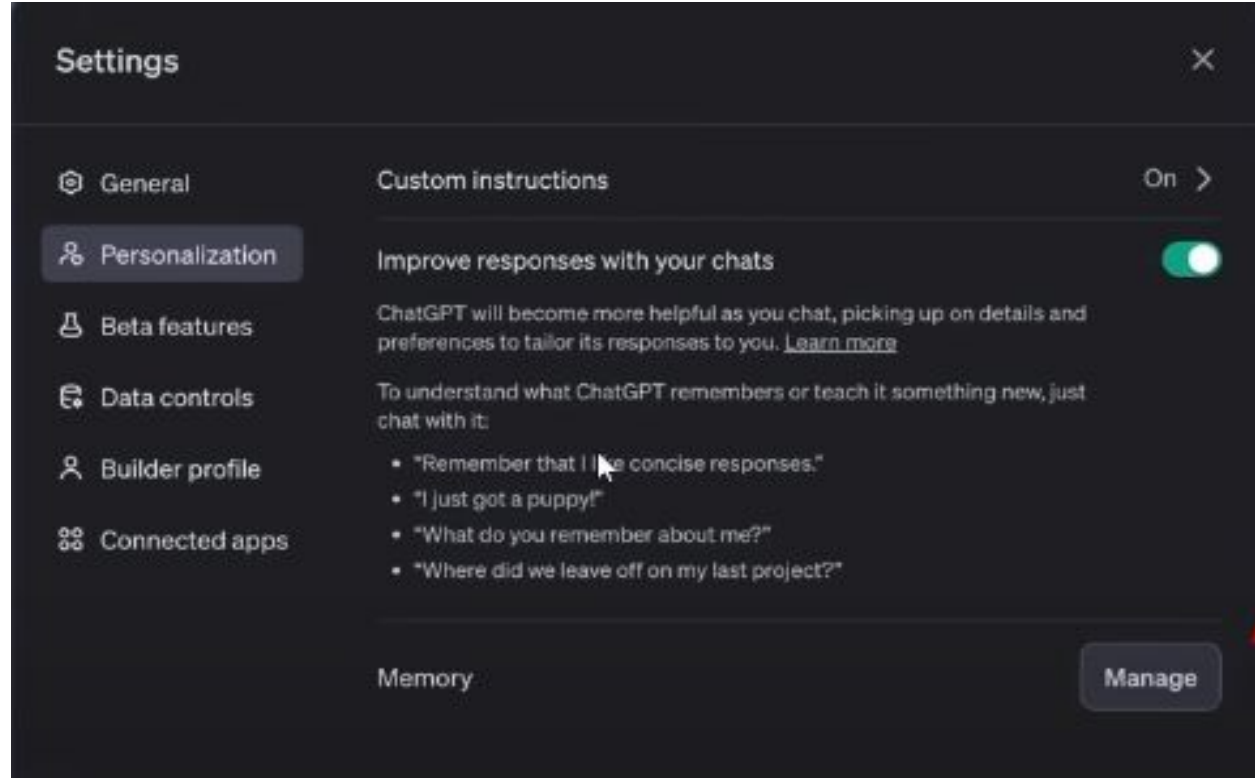
Today!

- Perfect Prompt
- What's New in Chat GPT
- Web Browsers
- GPT's
- Q&A



Next Updates:

- Increased Reliability
- Increased Customisation
- Use your own data - know about you, your calendar, connected to outside data sources
- Speech in and out, video

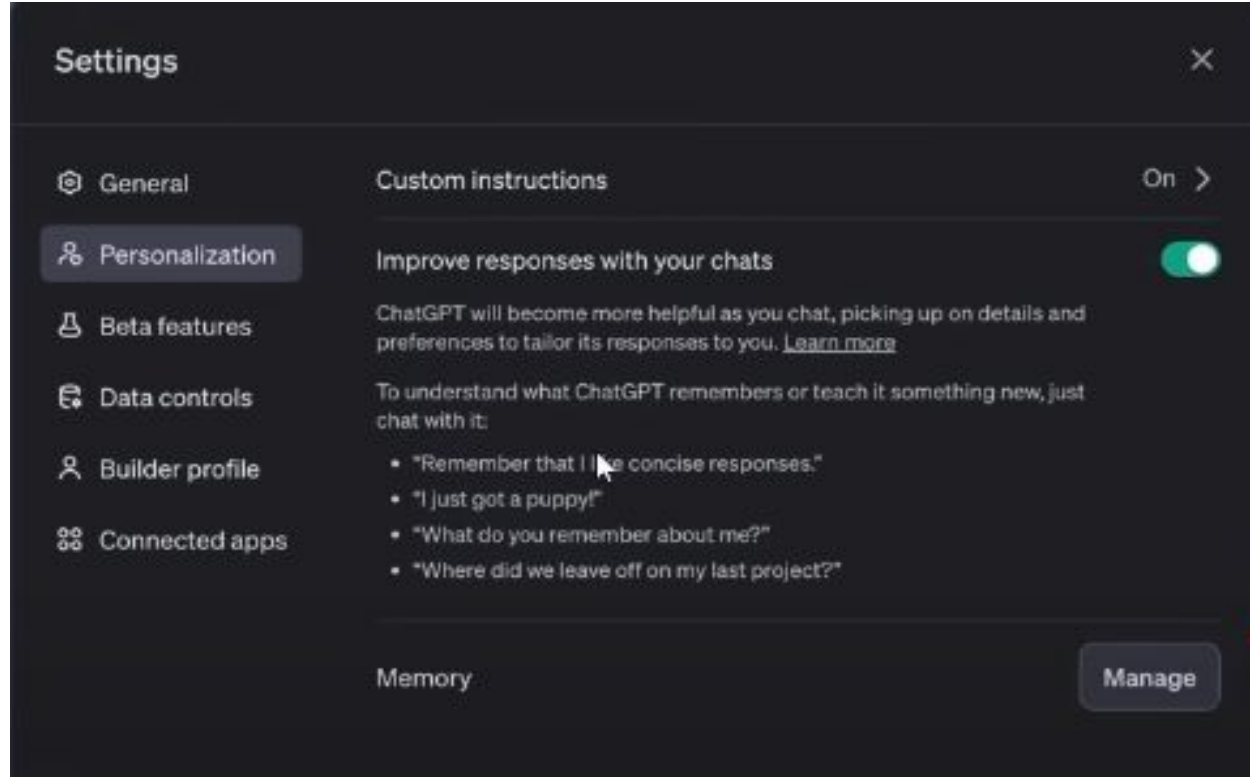


Gradual Updates!



Early Access:

- Plus Users
- Select Beta Features



Settings

General Custom instructions On >

Personalization Improve responses with your chats

Beta features ChatGPT will become more helpful as you chat, picking up on details and preferences to tailor its responses to you. [Learn more](#)

Data controls To understand what ChatGPT remembers or teach it something new, just chat with it:

- "Remember that I like concise responses."
- "I just got a puppy!"
- "What do you remember about me?"
- "Where did we leave off on my last project?"

Builder profile

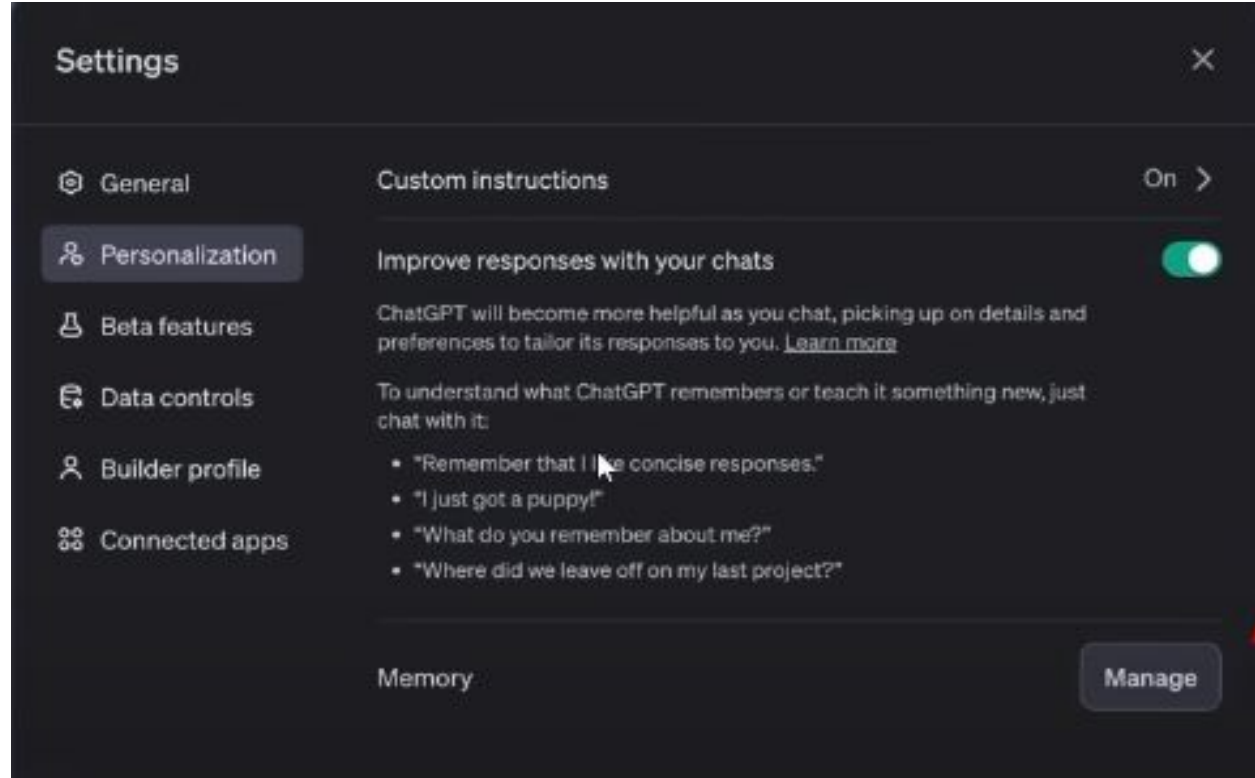
Connected apps

Memory [Manage](#)



Verify Your Domain:

- Increased Reliability
- Increased Customisation
- Use your own data - know about you, your calendar, connected to outside data sources
- Speech in and out, video

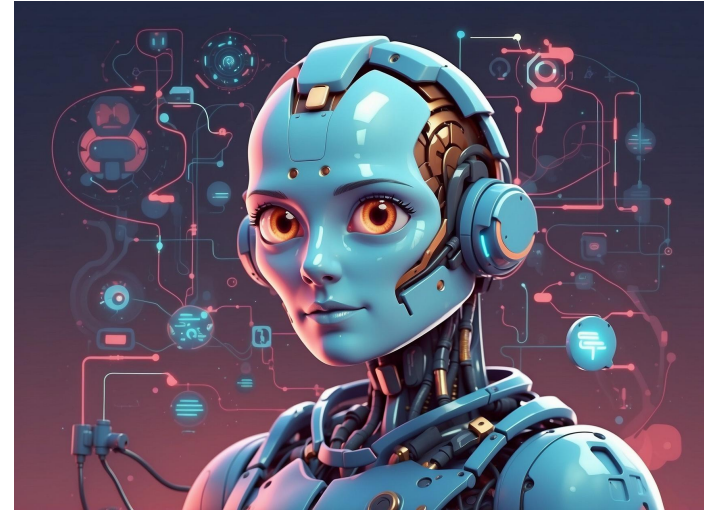


Gradual Updates!



Best Prompt Should Include:

- Task - Needed
- Context - limit - Helpful
- Examples - improves results
- Persona - ie who is the expert?
- Output Format -
- Tone - ie casual/formal, funny, etc - “Give Feeling”



Best Prompt:

- Task - The Action - ie Generate, Give, Write, Review, etc
- Context - infinite - but should include background, what is success and what constraints have they?
- Examples - if you have data to add - you will get a close result
- Persona - who is crafting the content
- Output Format - do you want a report / table, summary, highlighted bullet points
- Tone - describe what you want to achieve



Best Prompt:

Task:

You are a digital marketing manager tasked with increasing the online presence and sales for a small local business by implementing a new social media strategy.

Context:

The business has seen a steady decline in foot traffic due to increased competition and has a relatively outdated online presence, with minimal social media engagement and poor search engine rankings.

Persona:

You need to present your strategy to the business owner, who is not very tech-savvy but understands the importance of having an online presence. The owner is open to new ideas but requires clear explanations on how the strategy will lead to increased sales.



Best Prompt:

Example:

Create a detailed social media campaign plan that includes a content calendar, platform-specific engagement tactics, targeted advertising plans, and methods for tracking and analyzing metrics. This plan should be designed to improve online engagement and drive sales, with a focus on measurable results.

Format:

The presentation should be visually engaging, using infographics and bullet points to highlight key strategies and expected outcomes. Include a summary slide with the most critical points and a clear call to action.

Tone:

The tone should be informative and persuasive, instilling confidence in the business owner that the proposed strategy will yield positive results. Use layman's terms to explain technical concepts and emphasize the potential return on investment.



Best Prompt - Ninja:



You are a digital marketing manager (**persona**)

And are responsible for increasing the online presence and sales for a small local business (**context**)

Create a Social Media Campaign (**task**)

The campaign plan should include a content calendar, platform-specific engagement tactics, targeted advertising plans, and methods for tracking and analyzing metrics. This plan should be designed to improve online engagement and drive sales, with a focus on measurable results. (**example**)

Use informative but persuasive language (**tone**)

Credit: Jeff Su



Best Prompt - Ninja:



web chat gpt



Powered by  SURFER

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Download

Free

Chrome extension

Ai

Images

Plugin

For Android

Firefox

About 208,000,000 results (0.29 seconds)



Google

<https://chrome.google.com/webchatgpt-chatgpt-with-i>

WebChatGPT: ChatGPT with internet access



5,832,590



0



0

TITLE CHANGED

This free extension adds relevant **web** results to your prompts to **ChatGPT** for more accurate and up-to-date conversations. It also provides a free one-click ...



ChatGPT

A






Top GPT's

GPTs

Discover and create custom versions of ChatGPT that combine instructions, extra knowledge, and any combination of skills.

🔍 doc maker

Search Results

 **Doc Maker** Prompt to create documents, such as resumes, reports, and more. Export to PDF, D...
By [aidocmaker.com](#) 🗨️ 50K+ • Created 3 months ago



Doc Maker

By [aidocmaker.com](#) 🗨️



Prompt to create documents, such as resumes, reports, and more.
Export to PDF, DOCX, PPTX, XLSX, CSV.

What can this GPT do?

Create a presentation on the history of AI

Create a proposal for using AI in digital marketing

Create a guide on speeding up a PC

 Message Doc Maker... 



GPTs

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🔍 super describe

Search Results



Super Describe Upload any image to get a similar one using DALL-E 3 along with the detailed prom...
By bestaiprompts.art 🗨️ 200K+ • Created 2 months ago



Super Describe Upload any image to get a similar one using DALL-E 3 along with the detailed prom...

Prompt

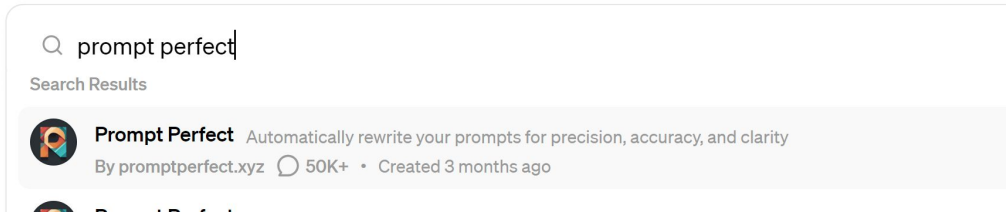
A landscape photography of a mountain range at sunrise or sunset. The peaks are illuminated with a warm golden light, contrasting sharply with the cooler tones of the shadows. The sky is filled with vibrant orange clouds, reflecting on the surface of a still lake in the foreground, creating a perfect mirror image. The composition captures the grandeur and tranquility of the scene with a balance of warm and cool colors, and the reflection adds a sense of symmetry.

📄 Copy



GPTs

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7. **Monitoring and Evaluation:** How will the success of your tourism strategy be measured? Set clear metrics and indicators for performance evaluation, visitor satisfaction, economic impact, and environmental sustainability.
8. **Stakeholder Engagement:** How will you involve local communities, businesses, and government bodies in the tourism strategy to ensure it is inclusive and beneficial for all?
9. **Budget and Funding:** Outline the budget requirements and potential funding sources for implementing the tourism strategy.
10. **Action Plan:** Develop a detailed action plan with timelines, responsible parties, and milestones for implementing the tourism strategy.

Choose a number to continue chat:

1. Define the main objective for a tourism strategy.
2. Identify and describe the target market for a tourism strategy.
3. Outline a SWOT analysis for a tourism destination.



GPTs

Discover and create custom versions of ChatGPT that combine instructions, external knowledge, and any combination of skills.

🔍 logo creator

Search Results



Logo Creator Use me to generate professional logo designs and app icons!

By Chase Lean 🗨️ 700K+ • Created 3 months ago

📌 Logo Creator



What do you think? Are you satisfied with the logo?

Let me know if there's anything you want to change.




Creative Writing Coach


By ChatGPT

GPTs created by the ChatGPT team

1  **DALL-E**
Let me turn your imagination into imagery.
By ChatGPT

2  **Data Analyst**
Drop in any files and I can help analyze and visualize your data.
By ChatGPT

3  **Hot Mods**
Let's modify your image into something really wild. Upload an image and let's go!
By ChatGPT

4  **Creative Writing Coach**
I'm eager to read your work and give you feedback to improve your skills.
By ChatGPT



Creative Writing Coach

By ChatGPT

I'm eager to read your work and give you feedback to improve your skills.

Can you give me feedback on this passage?

How do I show rather than tell in my writing?

I'm stuck with my story's character development, ide...

Are there parts of this that are confusing or unclear?

 Message Creative Writing Coach...



ChatGPT can make mistakes. Consider checking important information.



Convert Anything

GPTs

Discover and create custom versions of ChatGPT that combine instructions, extra knowledge, and any combination of skills.

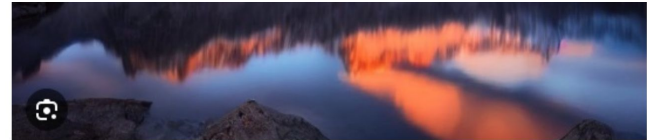
🔍 convert anything

Search Results



Convert Anything The ultimate file converter for images, audio, video, documents and more. It handle...

By Pietro Schirano 🗨️ 25K+ • Created 2 months ago



convert this to pdf



Convert Anything

! Error analyzing ▾

The image has been converted to a PDF. You can download it using the link below:

[Download the converted PDF](#)

If you can't click the link for some reasons, just ask me to provide the link only and I will assist you. 🙌



Diagrams: Show Me

GPTs

Discover and create custom versions of ChatGPT that combine instructions, extra knowledge, and any combination of skills.

Q diagram show me

Search Results



Diagrams: Show Me Create Diagrams, Architecture Visualisations, Flow-Charts, Mind Map, &
By helpful.dev 300K+ • Created 2 months ago



Diagrams: Show Me

I can help you visualize concepts and data through various types of diagrams. Here's a brief overview of what I can do for you:

1. **Create Diagrams:** I can generate diagrams based on your description or requirements. For example, I can create sequence diagrams to show interactions between components, mindmaps to brainstorm or organize ideas, timelines to display events chronologically, and more.
2. **Explore Diagram Types:** If you're not sure which type of diagram you need, I can showcase different types of diagrams that might suit your needs. This can help you find the best way to visualize your data or concept.
3. **Provide Diagram Ideas:** If you're looking for inspiration or suggestions on how to improve your diagrams, I can offer ideas and tips.



GPTs

Discover and create custom versions of ChatGPT that combine instructions, extra knowledge, and any combination of skills.

Q consensus|

Search Results



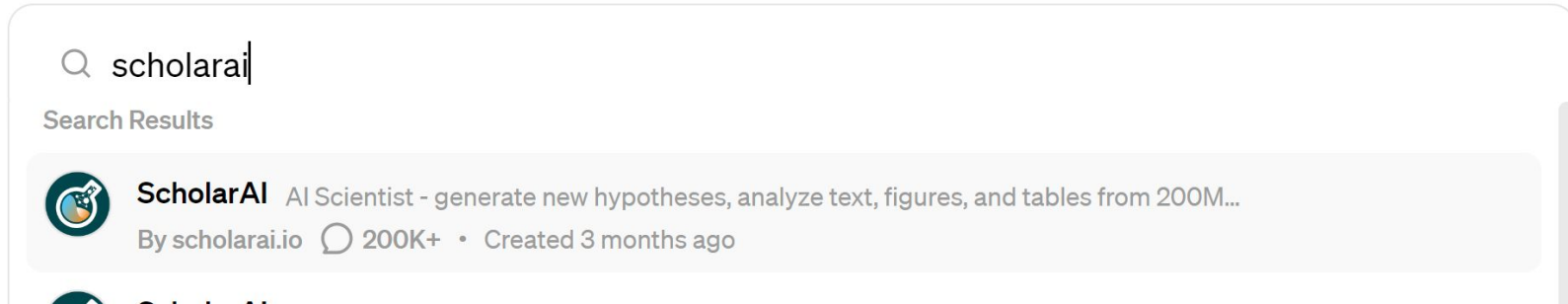
Consensus Your AI Research Assistant. Search 200M academic papers from Consensus, get s...

By consensus.app  1M+ • Created 2 months ago



GPTs

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GPTs

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🔍 invideo ai

Search Results



Video Maker by invideo AI Generate stunning narrated videos effortlessly with this videoGPT!

By invideo AI 🗨️ 200K+ • Created 2 months ago




Video Summarizer AI

GPTs


Discover and create custom versions of ChatGPT that combine instructions, extra knowledge, and any combination of skills.

🔍 video summarizer

Search Results

 **Video Summarizer** For YouTube videos: Generate educational summaries from lengthy videos in any la...
By Klym Zhuravlov-luzefovych 🗨️ 50K+ • Created 2 months ago

 **You**
provide a summary <https://www.youtube.com/watch?v=ChieCqNmgQA>

 **Video Summarizer**
✔️ Talked to process.videosummarizerai.com ▾
Educational summary of [How to Build a Small Business Website on WordPress full guide | Hosting Options and SEO Tips](#) by Video Summarizer:

This comprehensive guide provides a step-by-step approach to creating a small business website using WordPress, emphasizing the importance of user-friendly design, comprehensive product catalogs, and secure checkout processes. Below are key highlights from the video:

- **WordPress Advantages:** WordPress is highlighted for its ease of use, affordability, and flexibility as a CMS. It's particularly suited for small businesses due to its extensive plugin ecosystem and the ability to create online stores through WooCommerce.
- **Online Store Creation:** WooCommerce, a popular e-commerce plugin for WordPress, simplifies online store setup, allowing for the integration of various payment options like Stripe and PayPal. It's noted for its ease in managing customer data, including purchase history and support tickets.
- **Essential Website Features:** A successful small business website should have a user-friendly design, detailed product catalogs, ↓ easy-to-use shopping cart, and secure



GPTs

Discover and create custom versions of ChatGPT that combine ins' knowledge, and any combination of skills.

🔍 grimoire

Search Results



Grimoire Coding Wizard 🧙 Learn to Prompt-gram! Conjure a website (or anything) with a se...
By gptavern.mindgoblinstudios.com 🗨 600K+ • Created 3 months ago

```
# Zip the directory
zip_path = '/mnt/data/space_invaders.zip'
with ZipFile(zip_path, 'w') as zipf:
    for filename in files:
        zipf.write(os.path.join(project_dir, filename), arcname=filenam

zip_path
```

Result

```
'/mnt/data/space_invaders.zip'
```

The spell is complete! Your Space Invaders game is ready for download. Click the link below to download the zipped file containing `index.html`, `style.css`, and `script.js`:

[Download Space Invaders Game](#)

Unzip this file on your computer, and open `index.html` in your browser to start playing. Enjoy defending the galaxy from the comfort of your browser!

Should you require further magical coding assistance or wish to enhance this game further, feel free to ask! [\[>\]](#)

👍 🔄 🗑



Screenshot To Code GPT

GPTs

Discover and create custom versions of ChatGPT that combine instructions, extra knowledge, and any combination of skills.

🔍 screenshot to code

Search Results



Screenshot To Code GPT Upload a screenshot of a website and convert it to clean HTML/Tailwind CSS
By godofprompt.ai 👤 50K+ • Created 2 months ago



Screenshot To Code GPT

To recreate the provided web page layout using HTML and Tailwind CSS, we'll need to structure the HTML to match the visual sections of the design. Here's the full code to achieve the look from your screenshot:

```
html
Copy code

<!DOCTYPE html>
<html lang="en">
<head>
<meta charset="UTF-8">
<meta name="viewport" content="width=device-width, initial-scale=1.0">
<title>Services Page</title>
<script src="https://cdn.tailwindcss.com"></script>
<link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/6.0.0/css/all.min.css">
<style>
.service-icon {
background-color: #4CAF50; /* Replace with the exact color from the screenshot */
color: white;
padding: 1rem;
border-radius: 0.5rem;
}
```



Canva

By [canva.com](https://www.canva.com) ⓘ

Effortlessly design anything: presentations, logos, social media posts and more.

How about an inspirational quote graphic for social m...

Make an Instagram post about a breathtaking sunset

I need a poster for our online store's seasonal sale

Highlight my favorite hiking trail in a Facebook post

 Message Canva...



ChatGPT can make mistakes. Consider checking important information.



Simpson / Cartoon me

Simpson ▾



You

Invent a new Simpson character



Simpson

Imagine a new character named "Gus Gearloose," a quirky inventor and mechanic who finds himself in Springfield due to a mysterious job offer from Mr. Burns. Gus is tall and lanky, with wild, unkempt hair that sticks out in all directions, signifying his eccentric personality. His skin is



You

Imagine a new character named "Belfast Brian," consider what a person from belfast looks like and make them a simpson character



Simpson

Belfast Brian is a charismatic character with a distinct Northern Irish charm, making his debut in Springfield. With a medium build and standing at an average height, Brian sports a short, tousled hairstyle that's a deep shade of brown, reflecting his laid-back yet adventurous spirit. His skin follows the iconic Simpson yellow, but with a touch of ruggedness to his features, including a notable, friendly smile that's almost always present.



The Negotiator

The Negotiator ▾



The Negotiator

By ChatGPT

I'll help you advocate for yourself and get better outcomes. Become a great negotiator.

Could you role-play a salary negotiation with me?

Walk me through figuring out my BATNA

Prepare me to negotiate for a car purchase

How can I manage my emotions when negotiating?

 Message The Negotiator...



FAQ Generator AI



You

<https://profiletree.com/blog-vs-vlog/>



FAQ Generator Ai

✓ Talked to gpts.webpilot.ai ▾

Based on the content from the ProfileTree article titled "Blog VS Vlog Ultimate Guide. Which One Is for You? Blogging or Vlogging," I've created a comprehensive FAQ section that addresses key points from the page. This FAQ aims to clarify the distinctions, benefits, and considerations related to blogging and vlogging, helping you decide which is more suitable for your needs or interests.

FAQ Section

What are Blogs and Vlogs?

- **Q: What is a blog?**

- A: A blog is an online diary or journal that can feature text, images, and other multimedia elements. It's used for sharing personal thoughts, stories, or educational content.

- **Q: What is a vlog?**

- A: A vlog, or video blog, focuses on video content. It shares many similarities with blogs but uses videos to communicate with the audience, often creating a more personal connection.

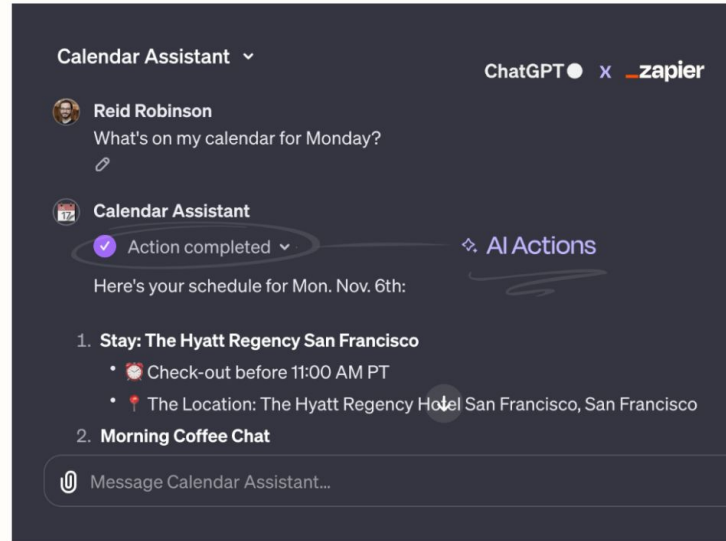


1. How it works

[Zapier](#) is an integration platform that hosts 5,000+ third-party apps and has 30,000+ actions. AI Actions equips your own AI or systems with the ability to run any action on Zapier (eg. Send a Slack message, find a Google Calendar event, draft a Gmail reply, create a HubSpot lead, etc.)

In this system, your natural language command acts as the trigger, and AI helps to execute the Action.


Traditional hurdles like third-party app authentication and API integrations are all taken care of out of the box.





Make Your Own GPT

FAQ Generator AI

<  **New GPT**
• Draft

Create

Configure

 **GPT Builder**

Hi! I'll help you build a new GPT. You can say something like, "make a creative who helps generate visuals for new products" or "make a software engineer who helps format my code."

What would you like to make?

 **You**

I want to build a GPT that helps me - a small business owner with no marketing manager - generate content for my website and social media posts quickly and effectively.

 **GPT Builder**

I think a good name for this GPT could be "Content Creator Assistant." Does this name work for you, or do you have another name in mind?

 **You**

that is great!

 **GPT Builder**





Web Apps

Web Chat GPT

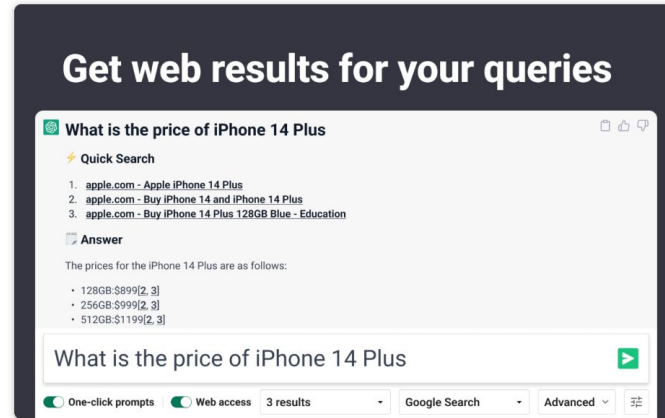
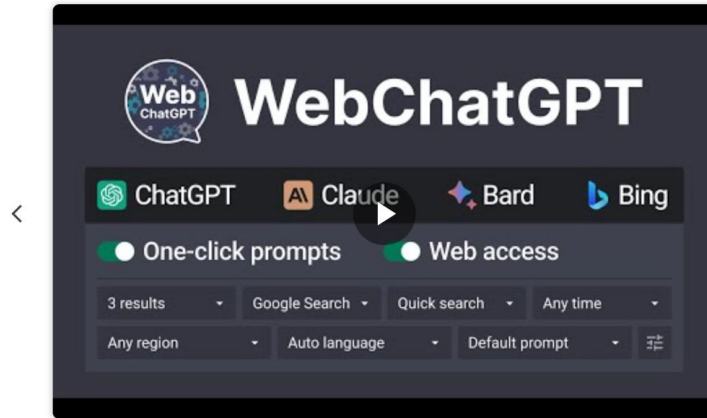


WebChatGPT: ChatGPT with internet access

Add to Chrome

 [webchatgpt.app](#)  Featured 4.3 ★ (2.4K ratings)

Extension Tools 1,000,000 users



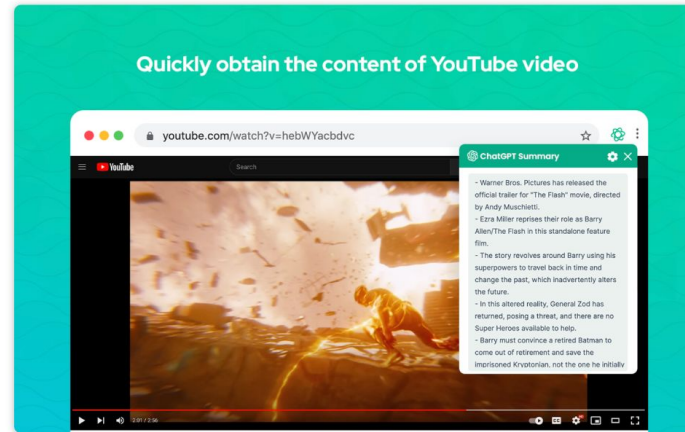
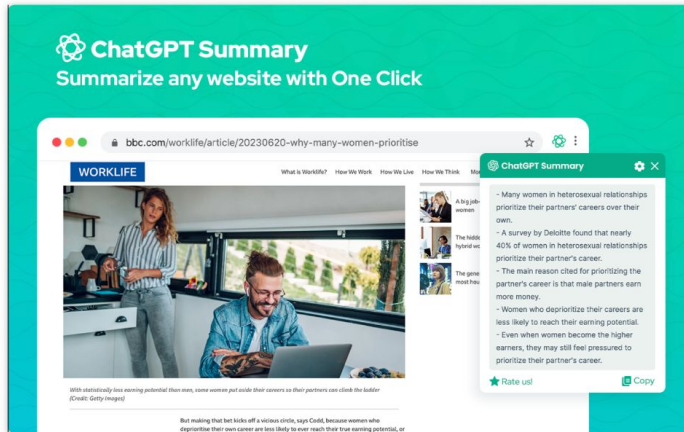
Chat GPT Summary

ChatGPT Summary - summarize assistant

Add to Chrome

 aigpt-summary.com  Featured 4.5 ★ (535 ratings)

Extension Workflow and planning 300,000 users



Chat Sonic

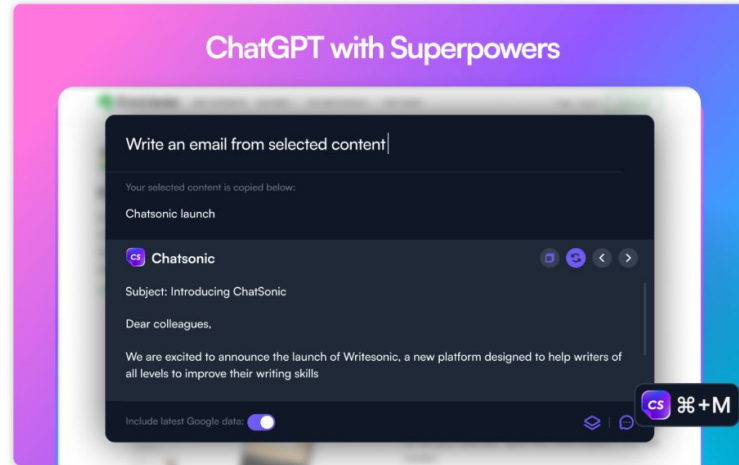
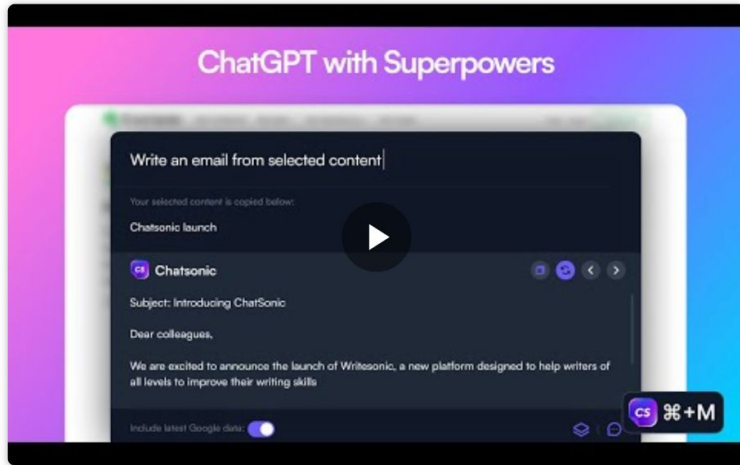


ChatSonic - ChatGPT with super powers

Add to Chrome

 writersonic.com  Featured 4.9 ★ (3.7K ratings)

Extension Workflow and planning 100,000 users



Talk to Chat GPT



Talk-to-ChatGPT

Featured 4.2★ (245 ratings)

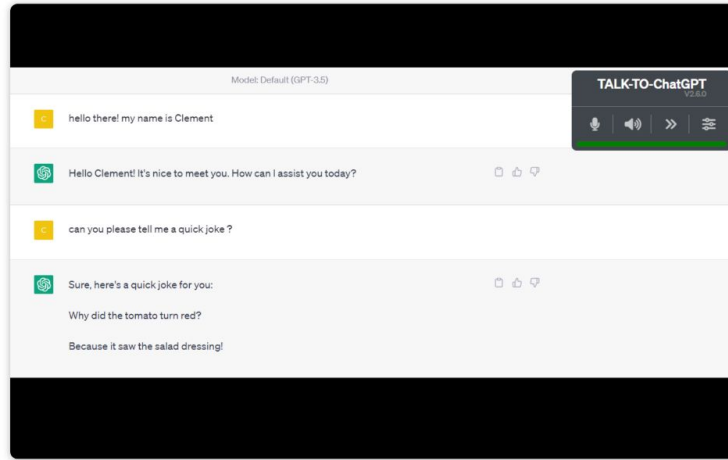
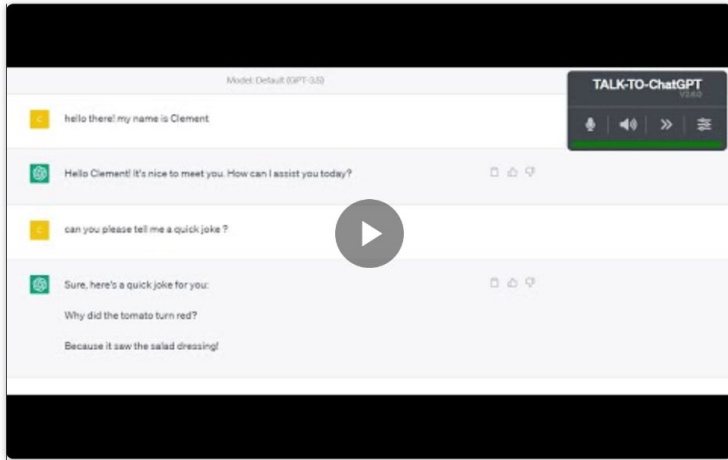
Extension

Just for fun

200,000 users

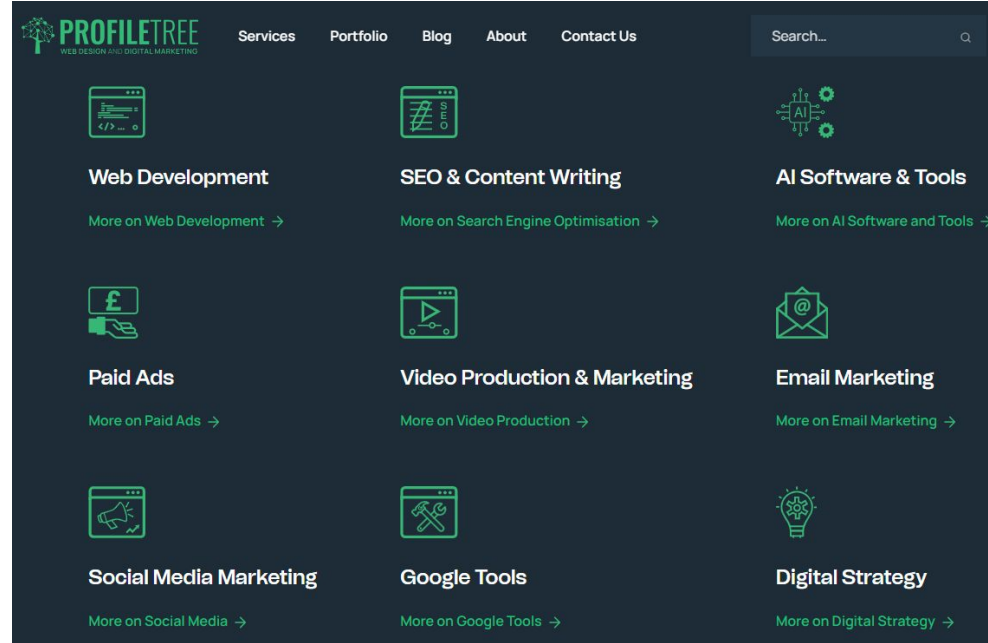
Add to Chrome

<



AI Resources

- <https://profiletree.com/resources/>





The screenshot shows a dark-themed website layout. At the top left is a hamburger menu icon and the ProfileTree logo. To the right are navigation links: Services, Portfolio, Blog, About, and Contact Us. Further right is a search bar with a magnifying glass icon and a green 'Get in' button. Below the navigation is a breadcrumb trail: Home / Digital Transformation / Best Chat GPT for Small Business Owners. The main content area features a green 'DIGITAL TRANSFORMATION' category tag, followed by the article title 'Best Chat GPT for Small Business Owners' in large white font. The article text begins with 'Artificial intelligence (AI) has opened up transformative possibilities for businesses of varying sizes. Among the most exciting AI advancements is ChatGPT, a conversational AI capable of understanding complex language requests and generating human-like responses. For small business owners, integrating ChatGPT solutions into their existing workflows can result in enhanced efficiency, significant cost savings, and improved customer experiences. This article delves into the best practices for small businesses eager to harness the power of ChatGPT to streamline their operations and drive growth.' To the right of the text, it says 'UPDATED ON 8th February 2024' and 'SHARE ON' with icons for Facebook, Twitter, and LinkedIn. Below the text is the sub-heading 'Introduction to ChatGPT and Its Business Applications' and a paragraph: 'Developed by OpenAI and launched in November 2022, ChatGPT is built on a sophisticated language model architecture, trained on vast datasets to understand and generate nuanced responses across a broad spectrum of topics.' At the bottom right, there is a green tree icon and the text 'Interested in Digital Transformation'.



Stay Connected

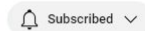


ProfileTree Digital

@profiletreedigital · 18.4K subscribers · 319 videos

Welcome to ProfileTree Digital! >

profiletree.com and 13 more links



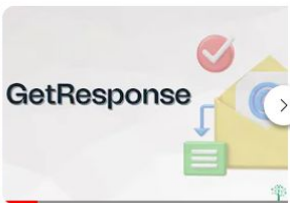
Home Videos Shorts Live Playlists Community >

For you



YouTube Masterclass: Transform Online with Powerful Video Content | YouTube Marketing | Video

26 views · 4 days ago



GetResponse | GetResponse Email Marketing Marketing Software | Email Marketing

17 views · 3 months ago



ProfileTree

@Profiletree · 126K subscribers · 1.3K videos

ProfileTree Web Design and Digital Marketing Agency specialises in ... >

profiletree.com/?utm_source=youtube&utm_medium... and 13 more links



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For you



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15 views · 16 hours ago



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16 views · 3 days ago

Digital Academy





Questions / Thoughts?