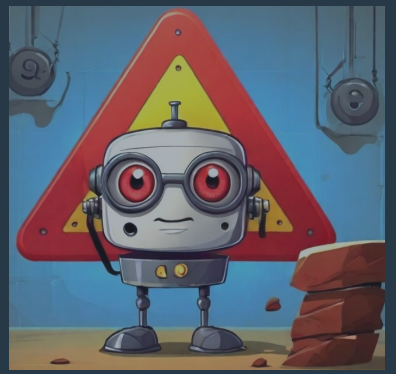
PROFILETREE

WEB DESIGN AND DIGITAL MARKETING



Chat GPT - A Complete Guide

Today!

PROFILETREE
WEB DESIGN AND DIGITAL MARKETING

- Perfect Prompt
- What's New in Chat GPT
- Web Browsers
- GPT's
- Q&A

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Next Updates:

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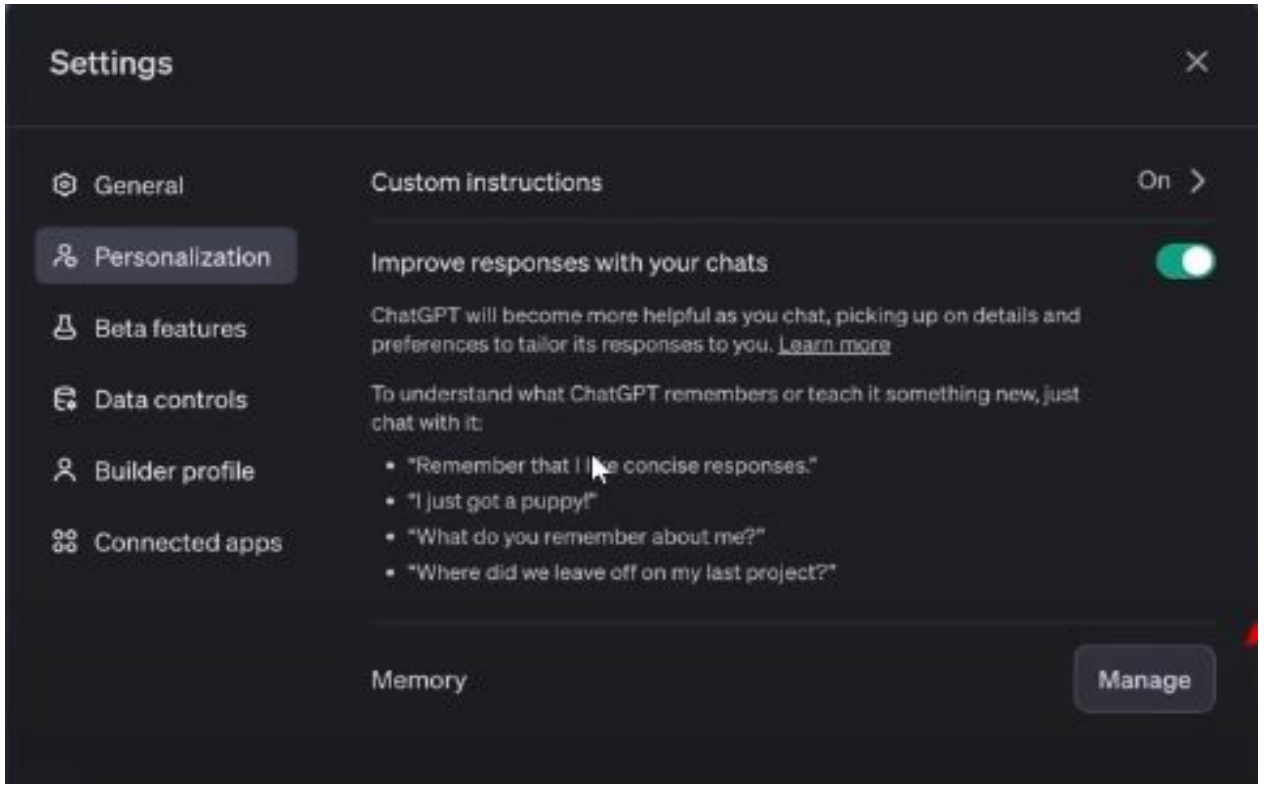
- Increased Reliability
- Increased Customisation
- Use your own data - know about you, your calendar, connected to outside data sources
- Speech in and out, video

Gradual Updates!



Early Access:

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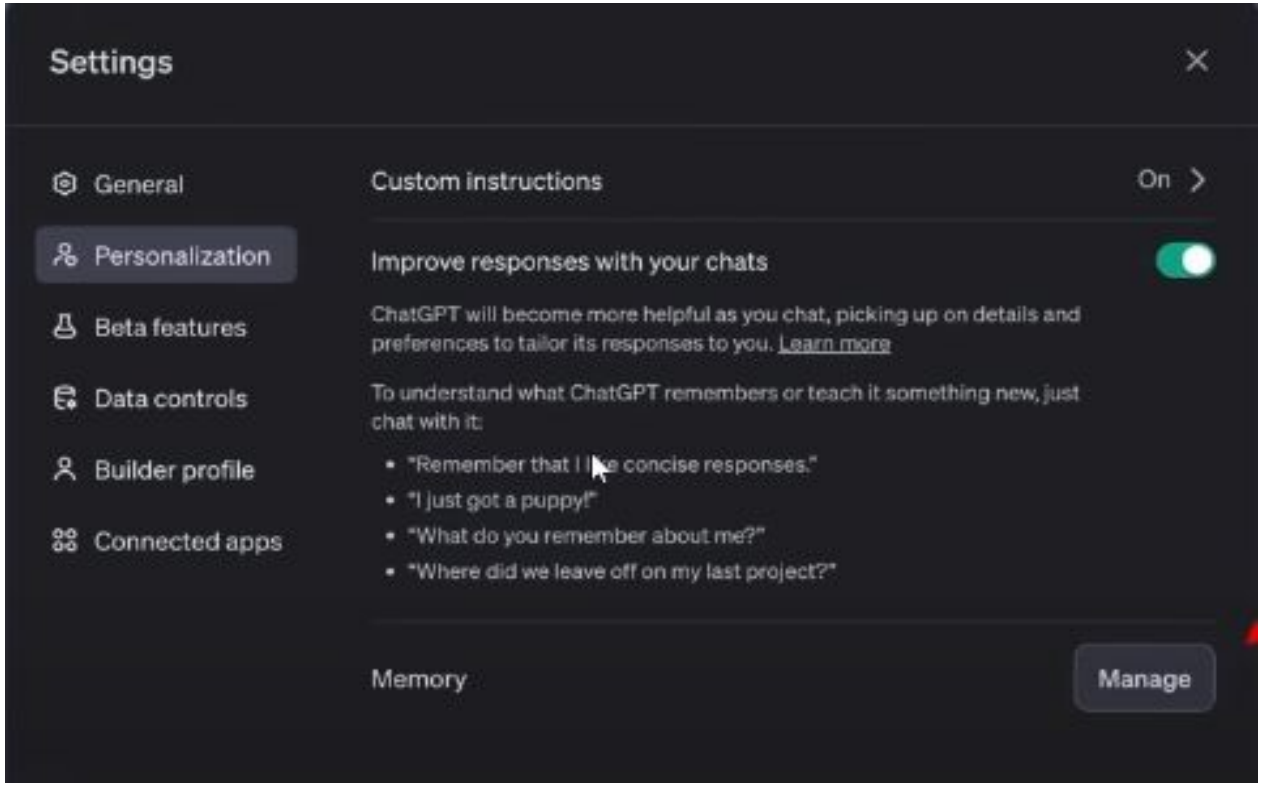
- Plus Users
- Select Beta Features



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Verify Your Domain:

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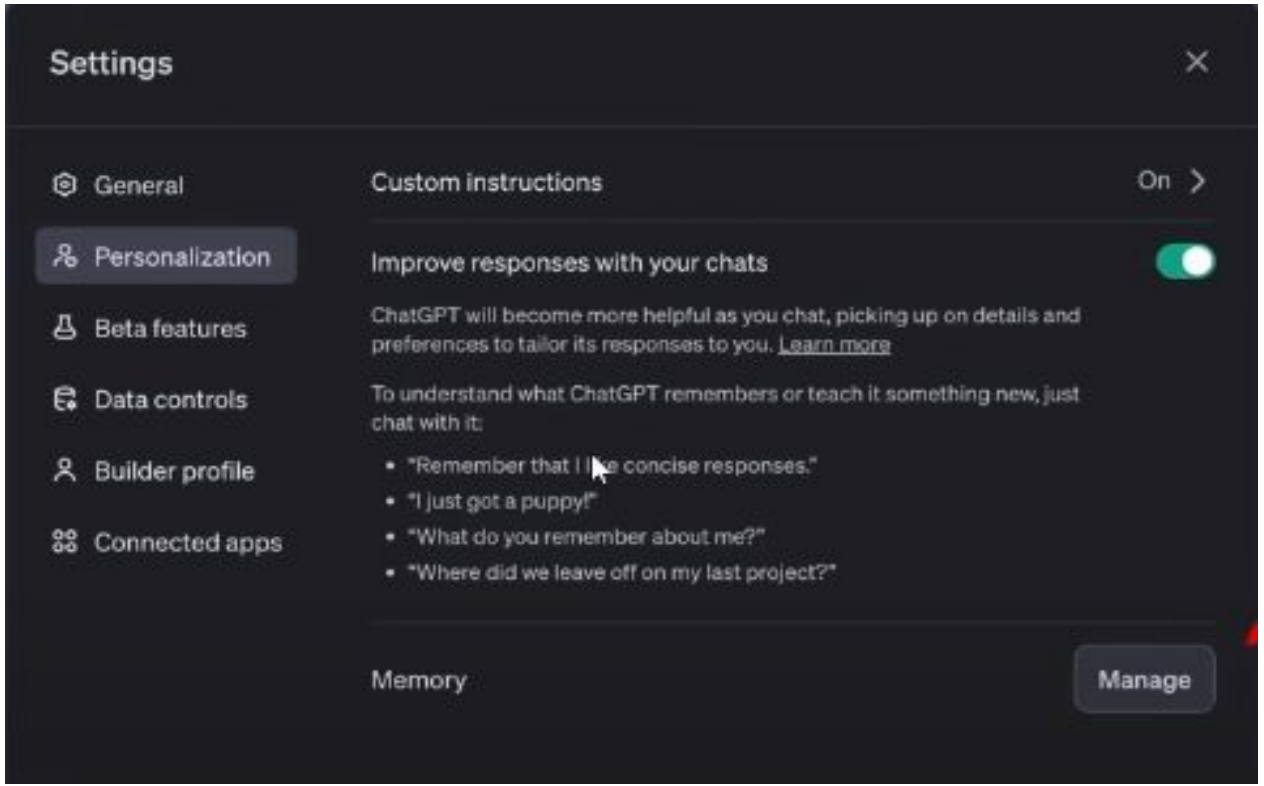
- Increased Reliability
- Increased Customisation
- Use your own data - know about you, your calendar, connected to outside data sources
- Speech in and out, video

Gradual Updates!



Best Prompt Should Include:

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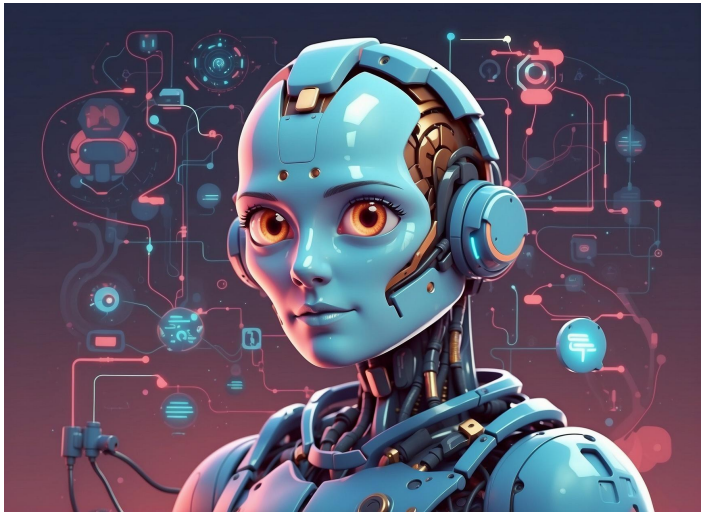
- Task - Needed
- Context - limit - Helpful
- Examples - improves results
- Persona - ie who is the expert?
- Output Format -
- Tone - ie casual/formal, funny, etc - “Give Feeling”



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Best Prompt:

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- Task - The Action - ie Generate, Give, Write, Review, etc
- Context - infinite - but should include background, what is success and what constraints have they?
- Examples - if you have data to add - you will get a close result
- Persona - who is crafting the content
- Output Format - do you want a report / table, summary, highlighted bullet points
- Tone - describe what you want to achieve

Best Prompt:

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Task:

You are a digital marketing manager tasked with increasing the online presence and sales for a small local business by implementing a new social media strategy.

Context:

The business has seen a steady decline in foot traffic due to increased competition and has a relatively outdated online presence, with minimal social media engagement and poor search engine rankings.

Persona:

You need to present your strategy to the business owner, who is not very tech-savvy but understands the importance of having an online presence. The owner is open to new ideas but requires clear explanations on how the strategy will lead to increased sales.

Credit: Jeff Su

Best Prompt:

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Example:

Create a detailed social media campaign plan that includes a content calendar, platform-specific engagement tactics, targeted advertising plans, and methods for tracking and analyzing metrics. This plan should be designed to improve online engagement and drive sales, with a focus on measurable results.

Format:

The presentation should be visually engaging, using infographics and bullet points to highlight key strategies and expected outcomes. Include a summary slide with the most critical points and a clear call to action.

Tone:

The tone should be informative and persuasive, instilling confidence in the business owner that the proposed strategy will yield positive results. Use layman's terms to explain technical concepts and emphasize the potential return on investment.

Credit: Jeff Su

Best Prompt - Ninja:

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You are a digital marketing manager **(persona)**

And are responsible for increasing the online presence and sales for a small local business **(context)**

Create a Social Media Campaign **(task)**

The campaign plan should includes a content calendar, platform-specific engagement tactics, targeted advertising plans, and methods for tracking and analyzing metrics. This plan should be designed to improve online engagement and drive sales, with a focus on measurable results. **(example)**

Use informative but persuasive language **(tone)**

Credit: Jeff Su

Best Prompt - Ninja:

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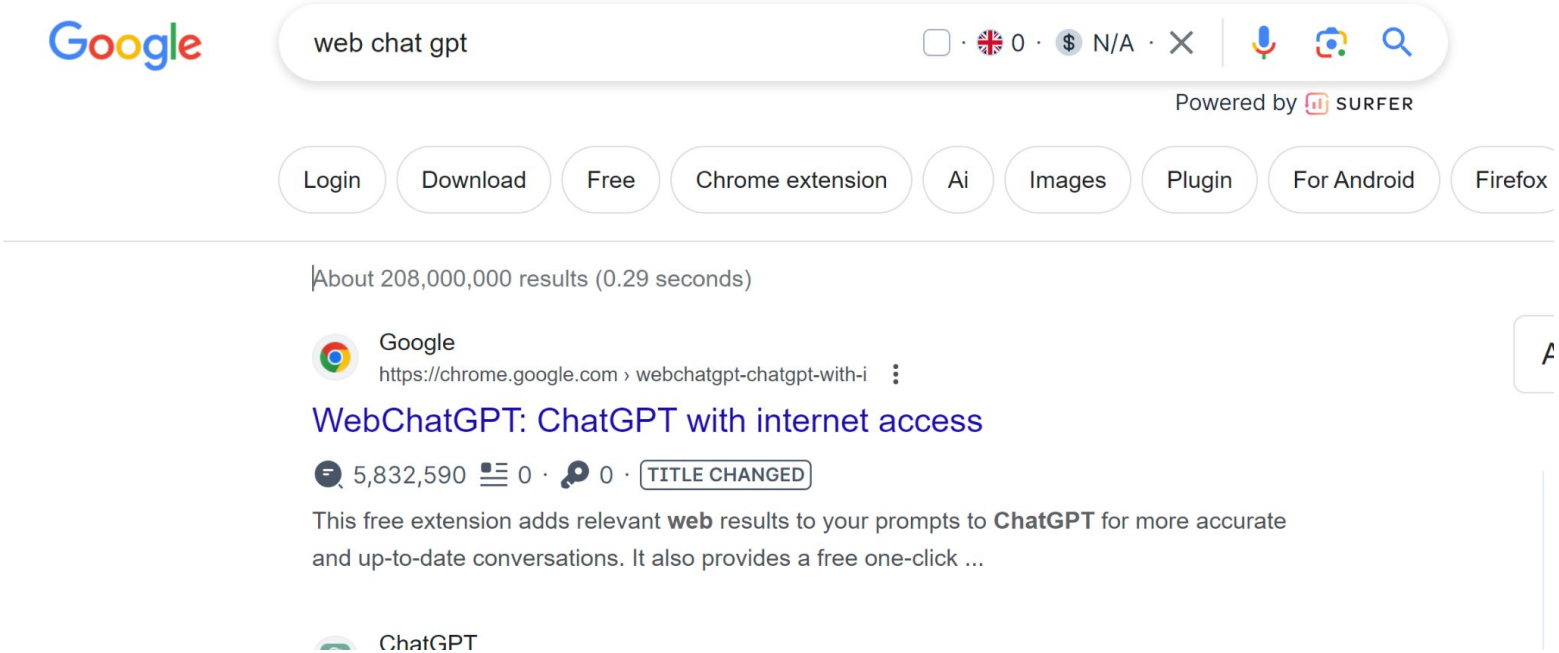

Credit: Jeff Su

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Top GPT’s

Doc Maker

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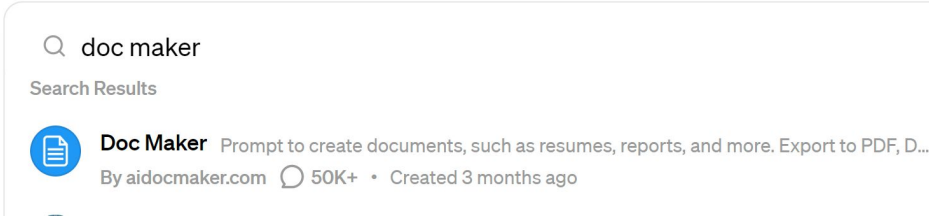

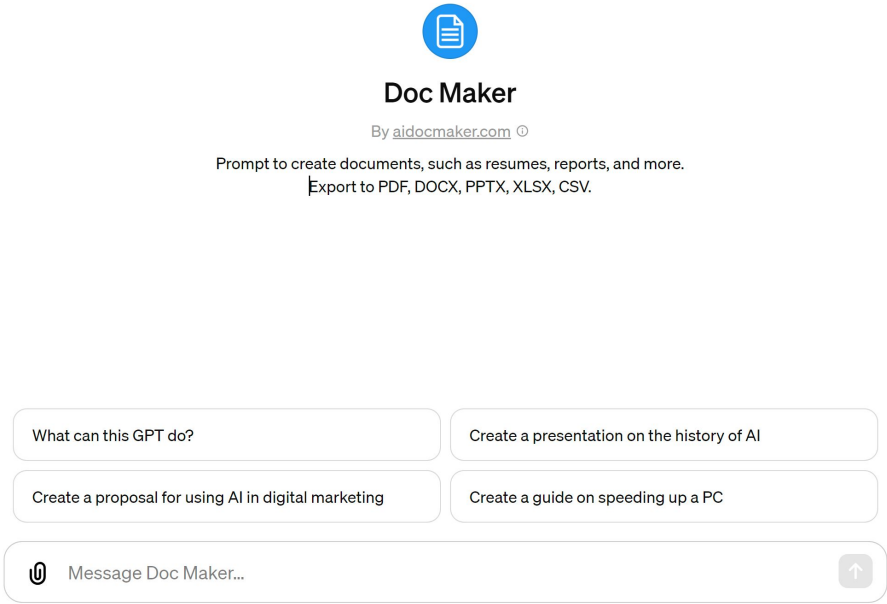

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Super Describe

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super describe

Search Results

Super Describe Upload any image to get a similar one using DALL·E 3 along with the detailed prom...
By bestaiprompts.art 200K+ • Created 2 months ago

Super Describe Upload any image to get a similar one using DALL·E 3 along with the detailed prom...

Prompt

A landscape photography of a mountain range at sunrise or sunset. The peaks are illuminated with a warm golden light, contrasting sharply with the cooler tones of the shadows. The sky is filled with vibrant orange clouds, reflecting on the surface of a still lake in the foreground, creating a perfect mirror image. The composition captures the grandeur and tranquility of the scene with a balance of warm and cool colors, and the reflection adds a sense of symmetry.

Copy

Prompt Perfect

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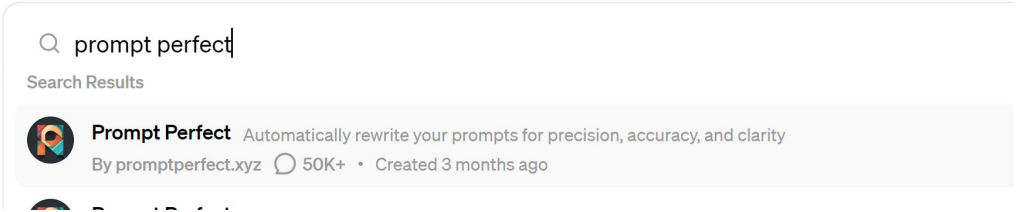

7. **Monitoring and Evaluation**: How will the success of your tourism strategy be measured? Set clear metrics and indicators for performance evaluation, visitor satisfaction, economic impact, and environmental sustainability.
8. **Stakeholder Engagement**: How will you involve local communities, businesses, and government bodies in the tourism strategy to ensure it is inclusive and beneficial for all?
9. **Budget and Funding**: Outline the budget requirements and potential funding sources for implementing the tourism strategy.
10. **Action Plan**: Develop a detailed action plan with timelines, responsible parties, and milestones for implementing the tourism strategy.

Choose a number to continue chat:

1. Define the main objective for a tourism strategy.
2. Identify and describe the target market for a tourism strategy.
3. Outline a SWOT analysis for a tourism destination.

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Logo Creator

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logo creator

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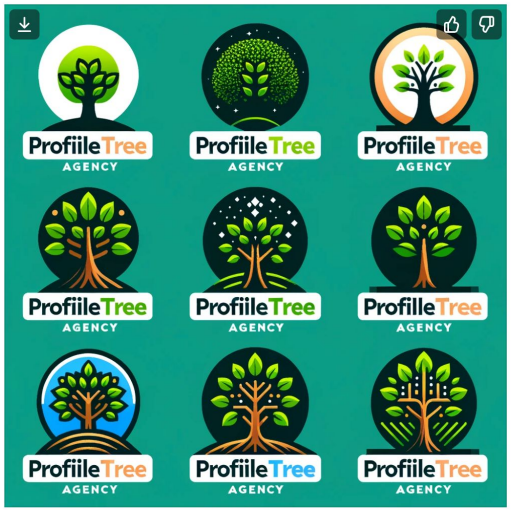
Logo Creator Use me to generate professional logo designs and app icons!

By Chase Lean 700K+ • Created 3 months ago

Logo Creator



What do you think? Are you satisfied with the logo?

Let me know if there's anything you want to change.

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Creative Writing Coach

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By ChatGPT

GPTs created by the ChatGPT team

1 **DALL·E**
Let me turn your imagination into imagery.
By ChatGPT

2 **Data Analyst**
Drop in any files and I can help analyze and visualize your data.
By ChatGPT

3 **Hot Mods**
Let's modify your image into something really wild. Upload an image and let's go!
By ChatGPT

4 **Creative Writing Coach**
I'm eager to read your work and give you feedback to improve your skills.
By ChatGPT

Creative Writing Coach

By ChatGPT

I'm eager to read your work and give you feedback to improve your skills.

Can you give me feedback on this passage?

How do I show rather than tell in my writing?

I'm stuck with my story's character development, ide...

Are there parts of this that are confusing or unclear?

Message Creative Writing Coach...

ChatGPT can make mistakes. Consider checking important information.

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Convert Anything

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convert anything

Search Results

Convert Anything The ultimate file converter for images, audio, video, documents and more. It handle...
By Pietro Schirano 25K+ • Created 2 months ago

convert this to pdf

Convert Anything

Error analyzing

The image has been converted to a PDF. You can download it using the link below:

Download the converted PDF

If you can't click the link for some reasons, just ask me to provide the link only and I will assist you.

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Diagrams: Show Me

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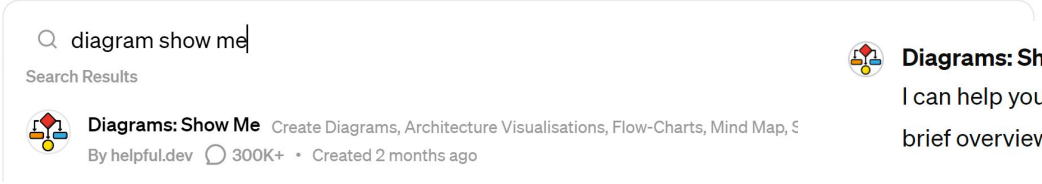

Diagrams: Show Me

I can help you visualize concepts and data through various types of diagrams. Here's a brief overview of what I can do for you:

1. **Create Diagrams**: I can generate diagrams based on your description or requirements. For example, I can create sequence diagrams to show interactions between components, mindmaps to brainstorm or organize ideas, timelines to display events chronologically, and more.
2. **Explore Diagram Types**: If you're not sure which type of diagram you need, I can showcase different types of diagrams that might suit your needs. This can help you find the best way to visualize your data or concept.
3. **Provide Diagram Ideas**: If you're looking for inspiration or suggestions on how to improve your diagrams, I can offer ideas and tips.

Consensus

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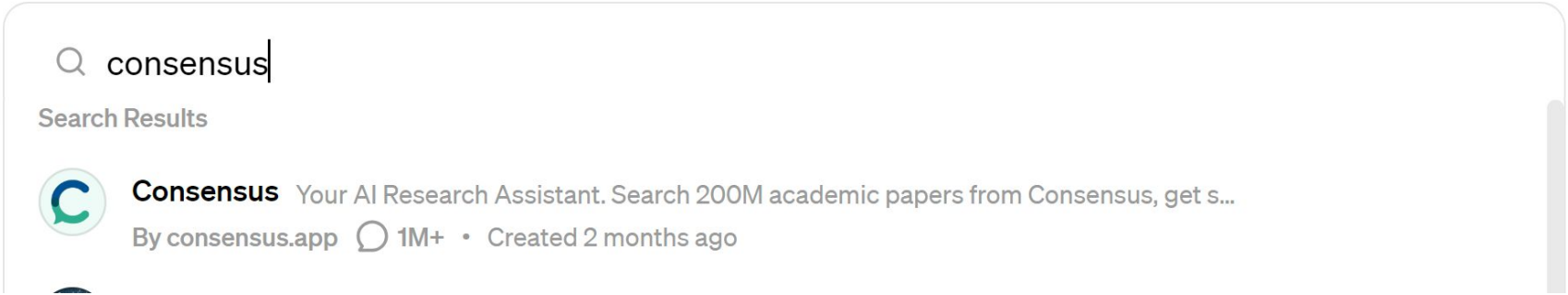

Scholar AI

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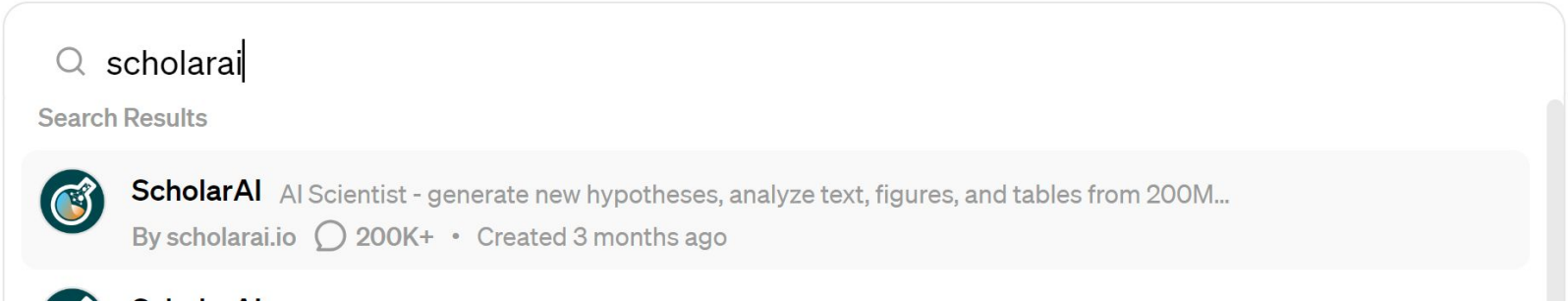

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InVideo AI

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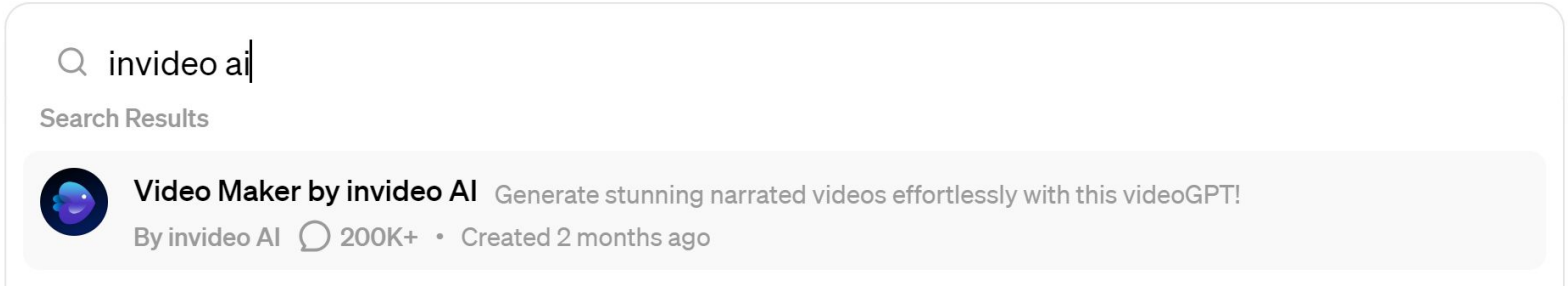

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Video Summarizer AI

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video summarizer

Search Results

Video Summarizer For YouTube videos: Generate educational summaries from lengthy videos in any la...
By Klym Zhuravlov-luzefovych 50K+ • Created 2 months ago

You
provide a summary https://www.youtube.com/watch?v=ChieCqNmgQA

Video Summarizer
Talked to process.videosummarizerai.com

Educational summary of How to Build a Small Business Website on WordPress full guide | Hosting Options and SEO Tips by Video Summarizer:

This comprehensive guide provides a step-by-step approach to creating a small business website using WordPress, emphasizing the importance of user-friendly design, comprehensive product catalogs, and secure checkout processes. Below are key highlights from the video:

- **WordPress Advantages**: WordPress is highlighted for its ease of use, affordability, and flexibility as a CMS. It's particularly suited for small businesses due to its extensive plugin ecosystem and the ability to create online stores through WooCommerce.
- **Online Store Creation**: WooCommerce, a popular e-commerce plugin for WordPress, simplifies online store setup, allowing for the integration of various payment options like Stripe and PayPal. It's noted for its ease in managing customer data, including purchase history and support tickets.
- **Essential Website Features**: A successful small business website should have a user-friendly design, detailed product catalogs, easy-to-use shopping cart, and secure

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Grimoire

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grimoire

Search Results

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By gptavern.mindgoblinstudios.com 600K+ • Created 3 months ago

```
# Zip the directory
zip_path = '/mnt/data/space_invaders.zip'
with ZipFile(zip_path, 'w') as zipf:
    for filename in files:
        zipf.write(os.path.join(project_dir, filename), arcname=filenam

zip_path
```

Result

```
'/mnt/data/space_invaders.zip'
```

The spell is complete! Your Space Invaders game is ready for download. Click the link below to download the zipped file containing `index.html`, `style.css`, and `script.js`:

Download Space Invaders Game

Unzip this file on your computer, and open `index.html` in your browser to start playing. Enjoy defending the galaxy from the comfort of your browser!

Should you require further magical coding assistance or wish to enhance this game further, feel free to ask! [>-]

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Screenshot To Code GPT

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screenshot to code

Search Results

Screenshot To Code GPT Upload a screenshot of a website and convert it to clean HTML/Tail

By godofprompt.ai 50K+ • Created 2 months ago

Screenshot To Code GPT

To recreate the provided web page layout using HTML and Tailwind CSS, we'll need to structure the HTML to match the visual sections of the design. Here's the full code to achieve the look from your screenshot:

html Copy code

```
<!DOCTYPE html>
<html lang="en">
<head>
<meta charset="UTF-8">
<meta name="viewport" content="width=device-width, initial-scale=1.0">
<title>Services Page</title>
<script src="https://cdn.tailwindcss.com"></script>
<link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/fon
<style>
  .service-icon {
    background-color: #4CAF50; /* Replace with the exact color from the
    color: white;
    padding: 1rem;
    border-radius: 0.5rem;
```

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Canva

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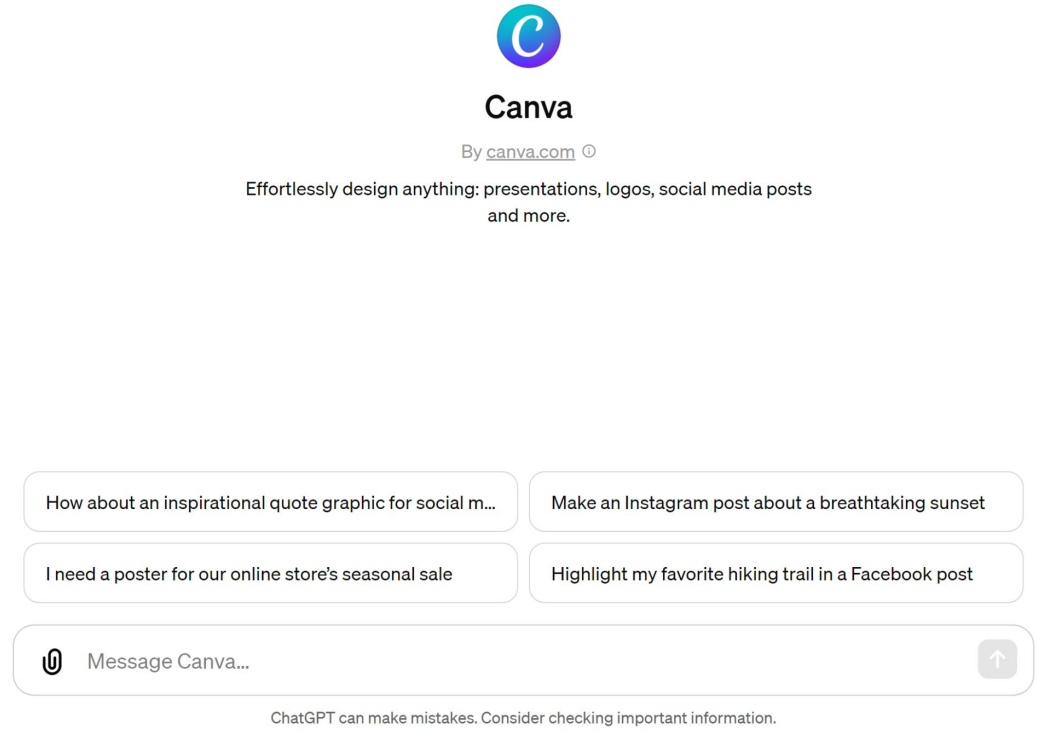

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Simpson / Cartoon me

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Simpson

You
Invent a new Simpson character

Simpson
Imagine a new character named "Gus Gearloose," a quirky inventor and mechanic who finds himself in Springfield due to a mysterious job offer from Mr. Burns. Gus is tall and lanky, with wild, unkempt hair that sticks out in all directions, signifying his eccentric personality. His skin is

You
Imagine a new character named "Belfast Brian," consider what a person from belfast looks like and make them a simpson character

Simpson
Belfast Brian is a charismatic character with a distinct Northern Irish charm, making his debut in Springfield. With a medium build and standing at an average height, Brian sports a short, tousled hairstyle that's a deep shade of brown, reflecting his laid-back yet adventurous spirit. His skin follows the iconic Simpson yellow, but with a touch of ruggedness to his features, including a notable, friendly smile that's almost always present.

The Negotiator

The Negotiator

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The Negotiator

By ChatGPT

I'll help you advocate for yourself and get better outcomes. Become a great negotiator.

Could you role-play a salary negotiation with me?

Walk me through figuring out my BATNA

Prepare me to negotiate for a car purchase

How can I manage my emotions when negotiating?

Message The Negotiator...

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FAQ Generator AI

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You
https://profiletree.com/blog-vs-vlog/

FAQ Generator Ai

Talked to gpts.webpilot.ai

Based on the content from the ProfileTree article titled "Blog VS Vlog Ultimate Guide. Which One Is for You? Blogging or Vlogging," I've created a comprehensive FAQ section that addresses key points from the page. This FAQ aims to clarify the distinctions, benefits, and considerations related to blogging and vlogging, helping you decide which is more suitable for your needs or interests.

FAQ Section

What are Blogs and Vlogs?

- **Q: What is a blog?**
  - A: A blog is an online diary or journal that can feature text, images, and other multimedia elements. It's used for sharing personal thoughts, stories, or educational content.
- **Q: What is a vlog?**
  - A: A vlog, or video blog, focuses on video content. It shares many similarities with blogs but uses videos to communicate with the audience, often creating a more personal connection.

Zapier

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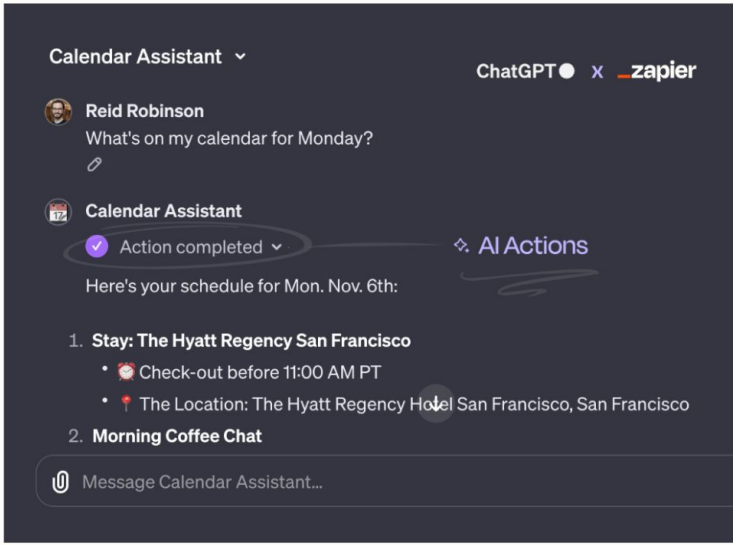
1. How it works

Zapier is an integration platform that hosts 5,000+ third-party apps and has 30,000+ actions. AI Actions equips your own AI or systems with the ability to run any action on Zapier (eg. Send a Slack message, find a Google Calendar event, draft a Gmail reply, create a HubSpot lead, etc.)

In this system, your natural language command acts as the trigger, and AI helps to execute the Action.

Traditional hurdles like third-party app authentication and API integrations are all taken care of out of the box.



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Make Your Own GPT

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FAQ Generator AI

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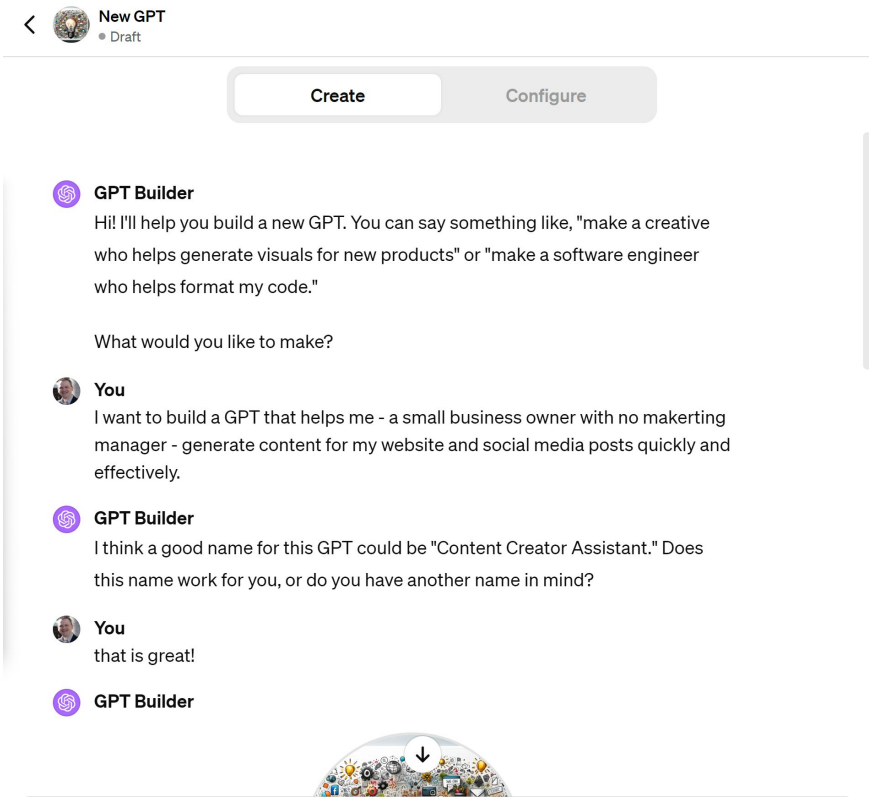

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Web Apps

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Web Chat GPT

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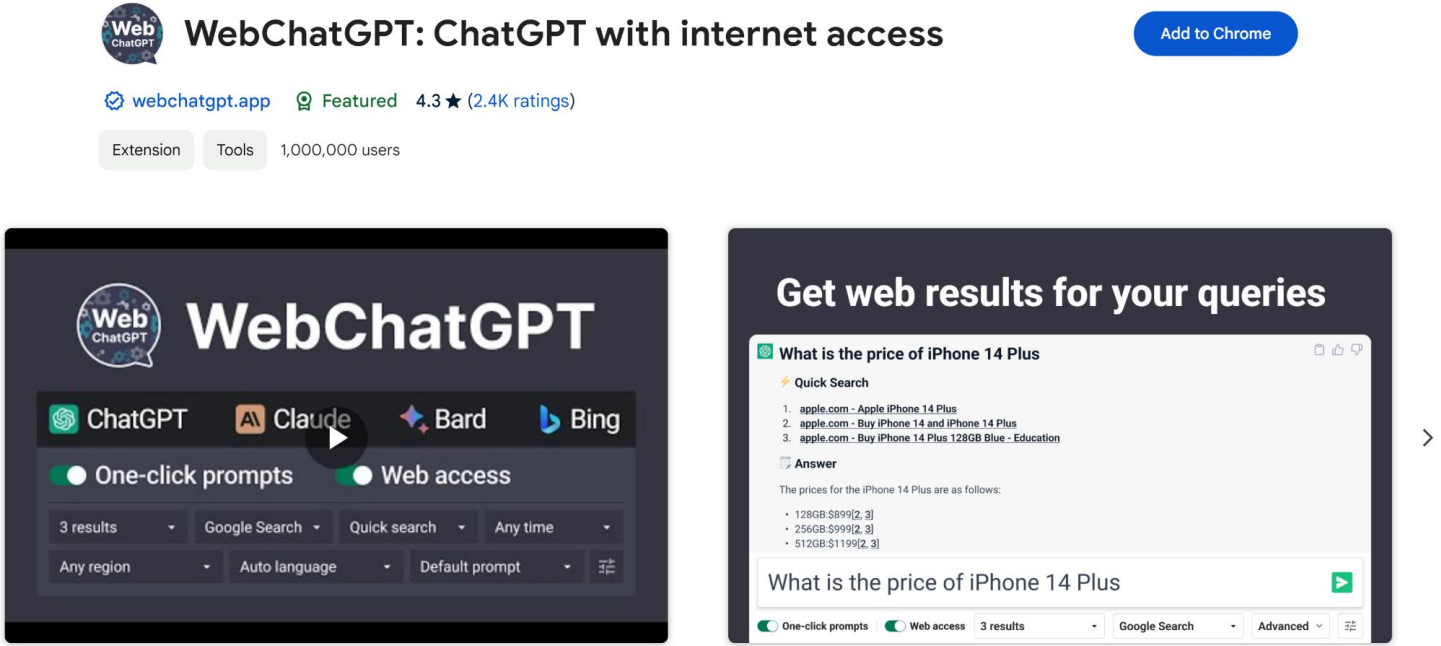

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Chat GPT Summary

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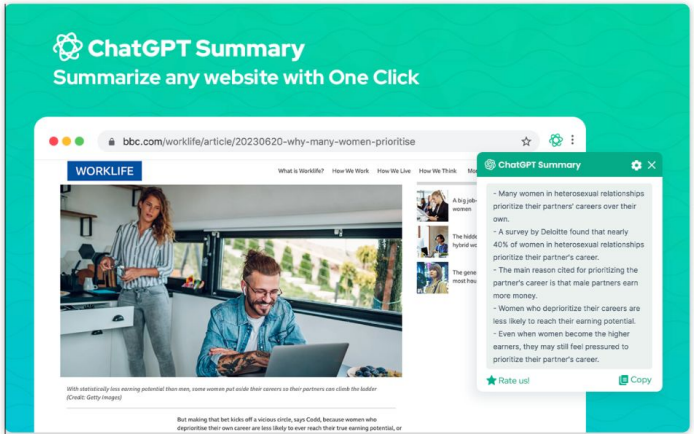
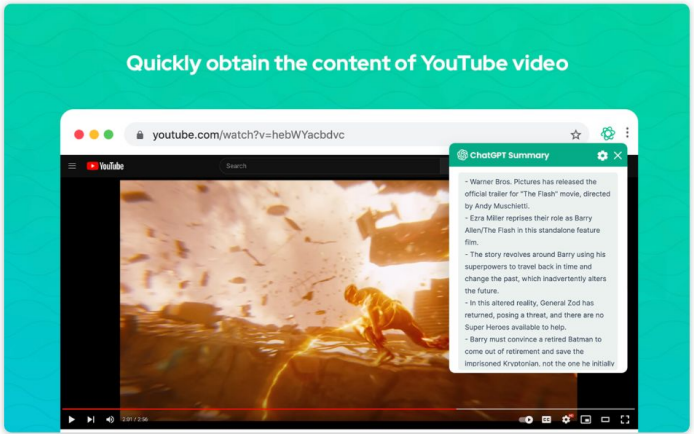
ChatGPT Summary - summarize assistant

Add to Chrome

aigpt-summary.com Featured 4.5 ★ (535 ratings)

Extension Workflow and planning 300,000 users





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Chat Sonic

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ChatSonic - ChatGPT with super powers

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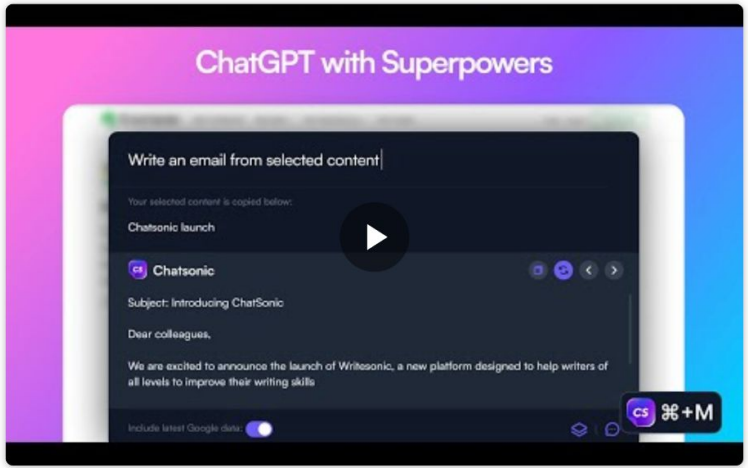
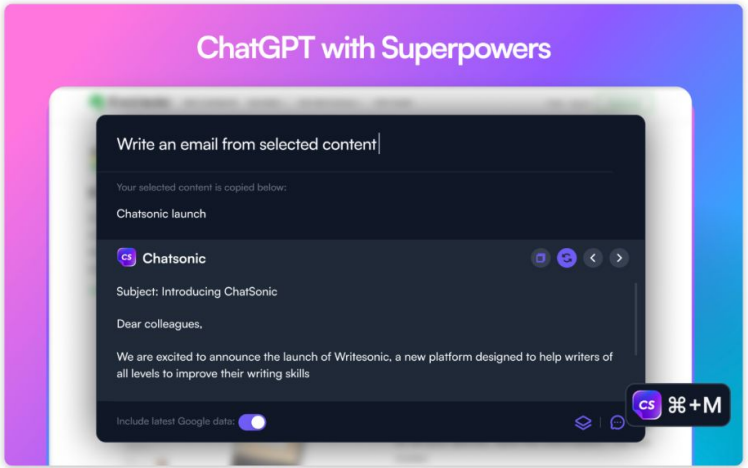
writesonic.com Featured 4.9 ★ (3.7K ratings)

Extension Workflow and planning 100,000 users





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Talk to Chat GPT

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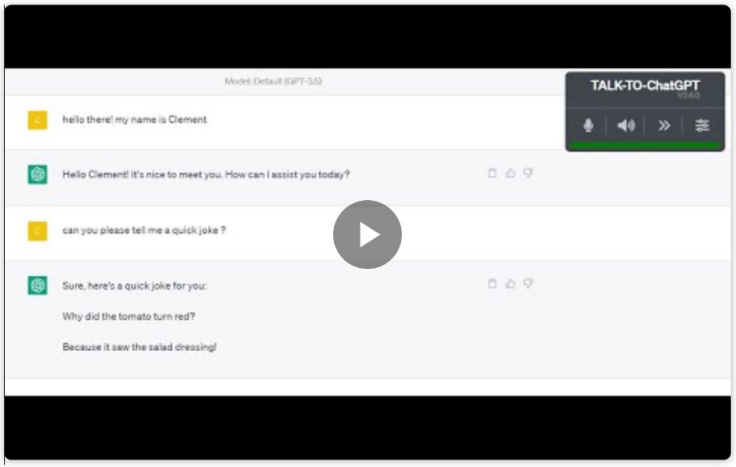
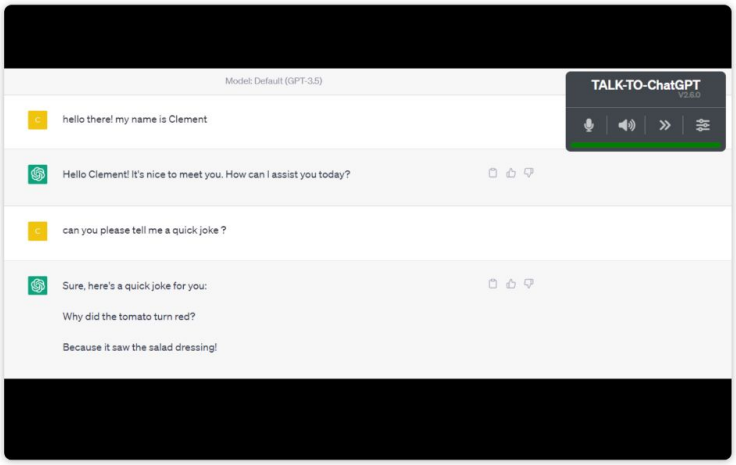
Talk-to-ChatGPT

Add to Chrome

Featured 4.2 ★ (245 ratings)

Extension | Just for fun | 200,000 users





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AI Resources

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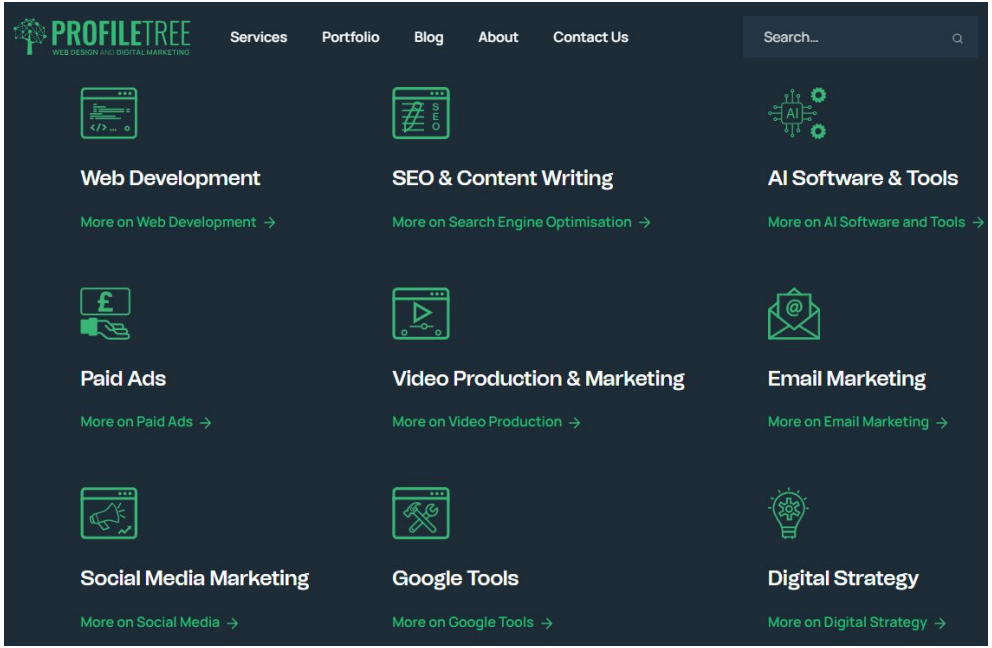
- https://profiletree.com/resources/



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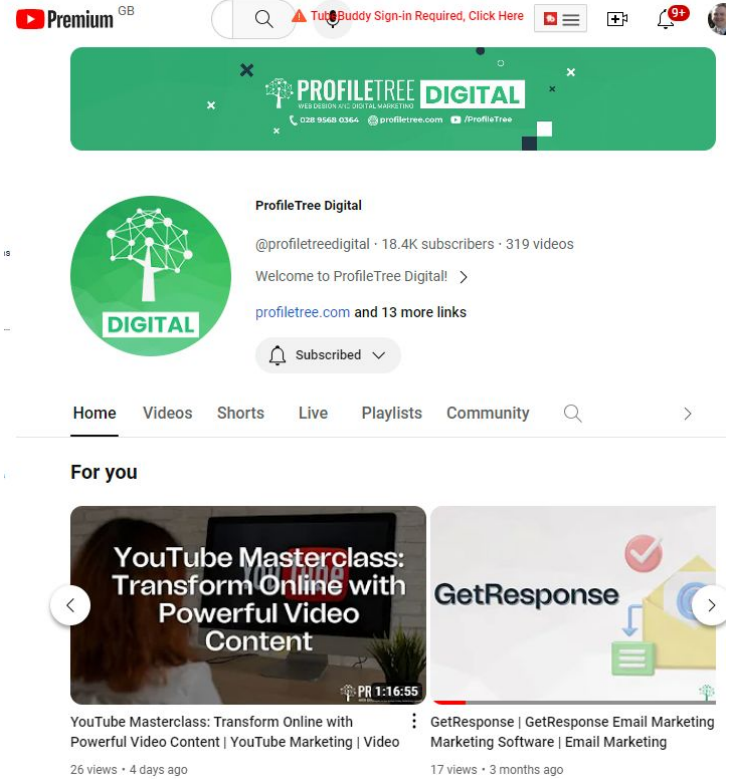

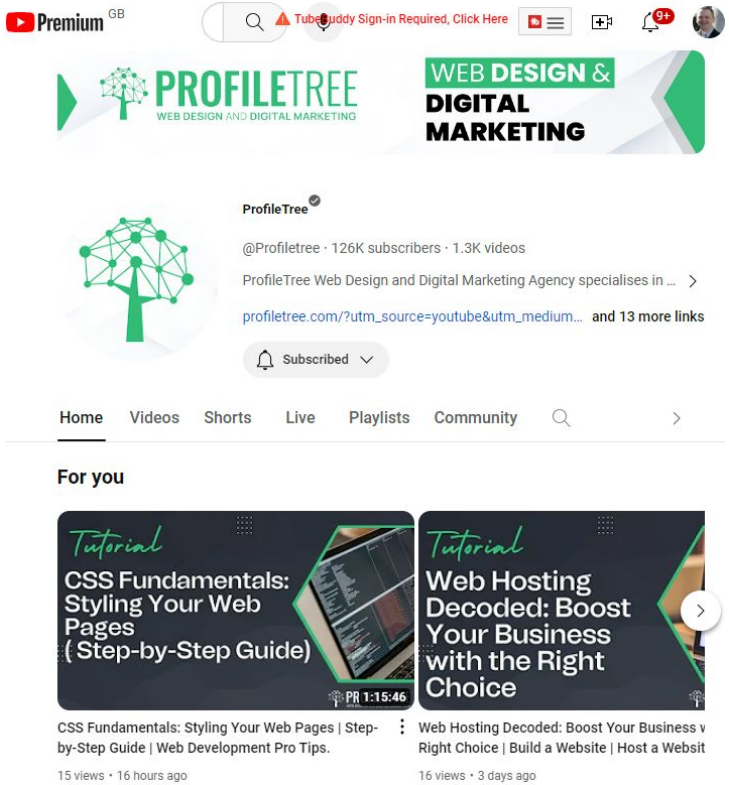

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Questions / Thoughts?

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